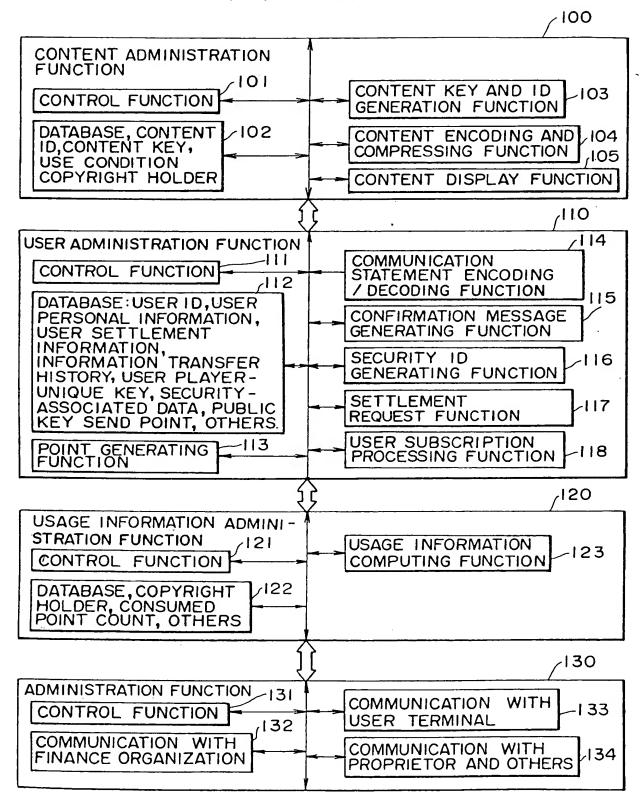
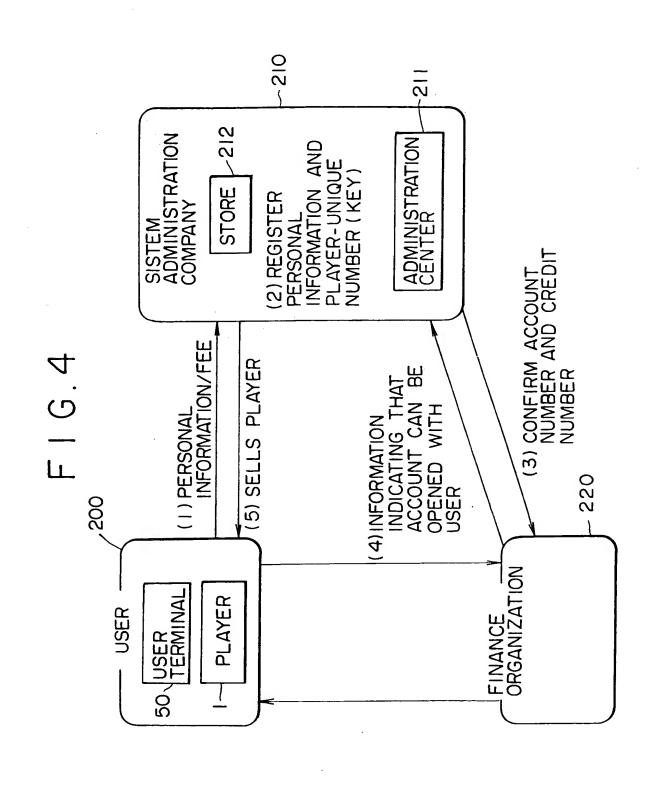


FIG.3





230 VIRTUAL STORE (5) SUPPLY MANIPULATED CONTENT (2) REQUEST FOR CONTENT SUPPLY 210 SYSTEM ADMINISTRATION COMPANY (I) CONTENT SEARCH, SELECT, EDIT AND ORDER ADMINISTRATION CENTER (6) SUPPLY CONTENT 21/ 200 50~USER TERMINAL PLAYER USER

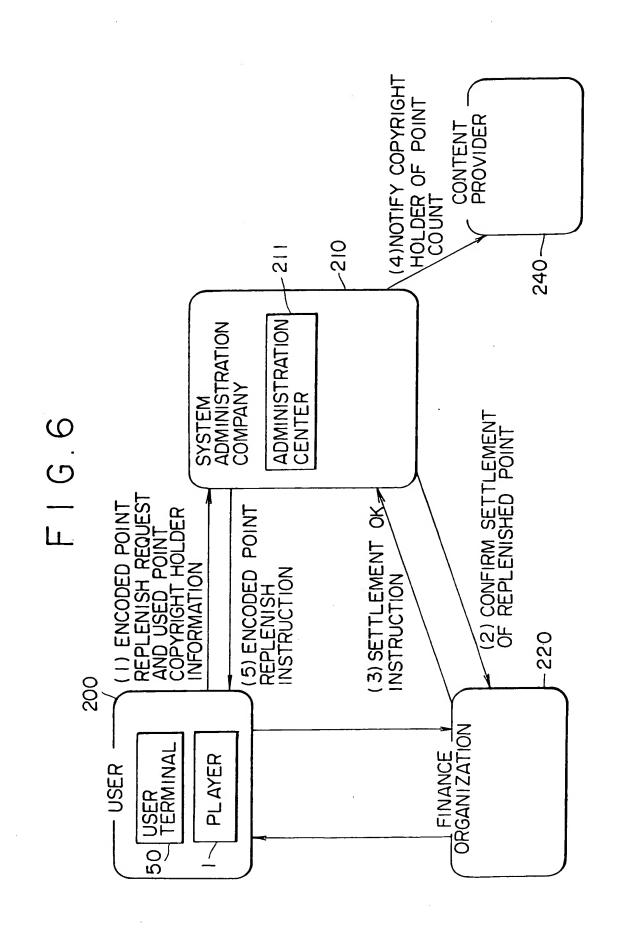
CONTENT PROVIDER

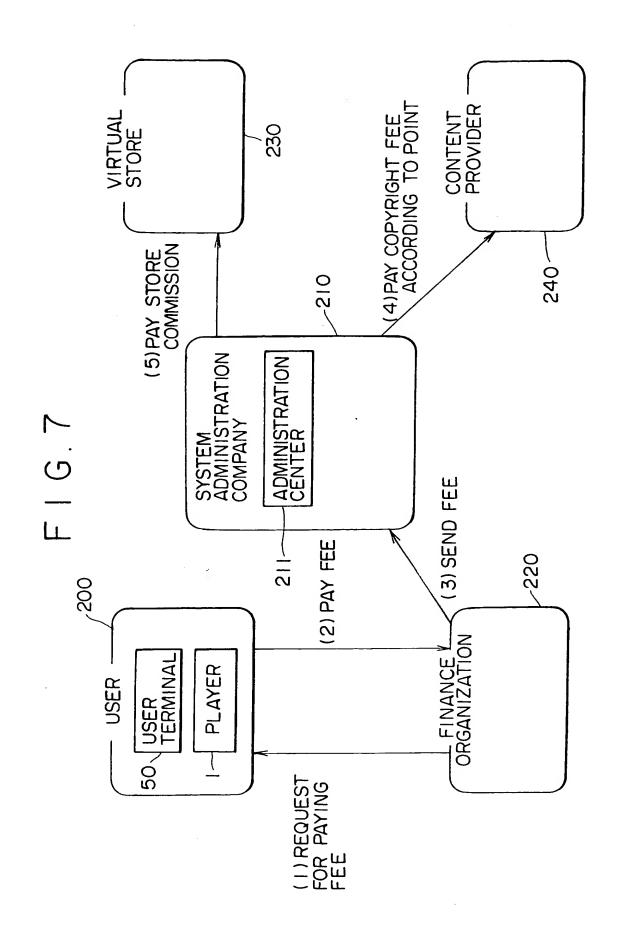
(4)SUPPLY CONTENT

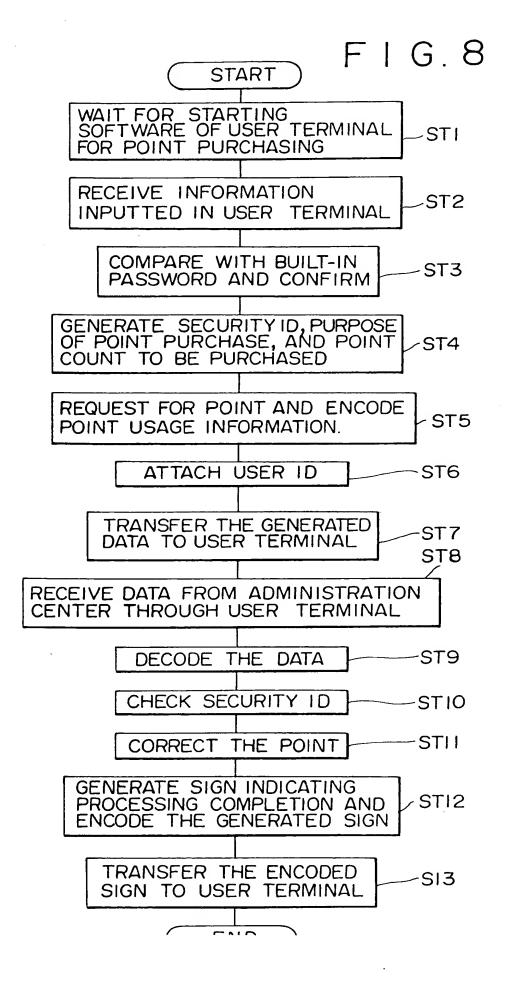
240-

(3) REQUEST FOR CONTENT SUPPLY

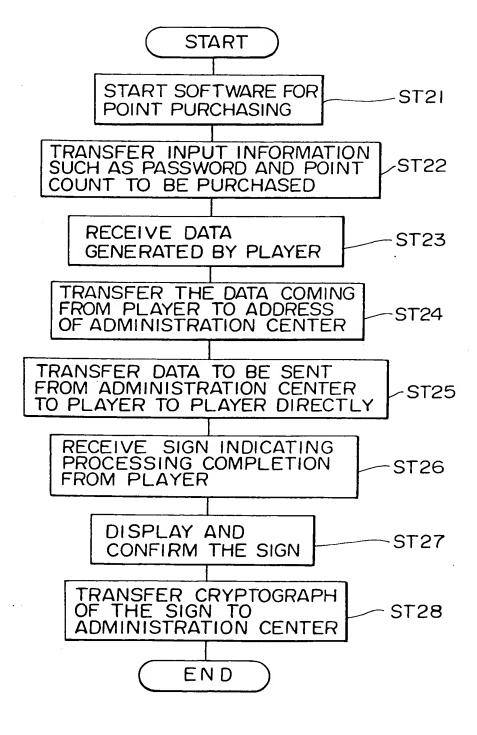
F | G.5



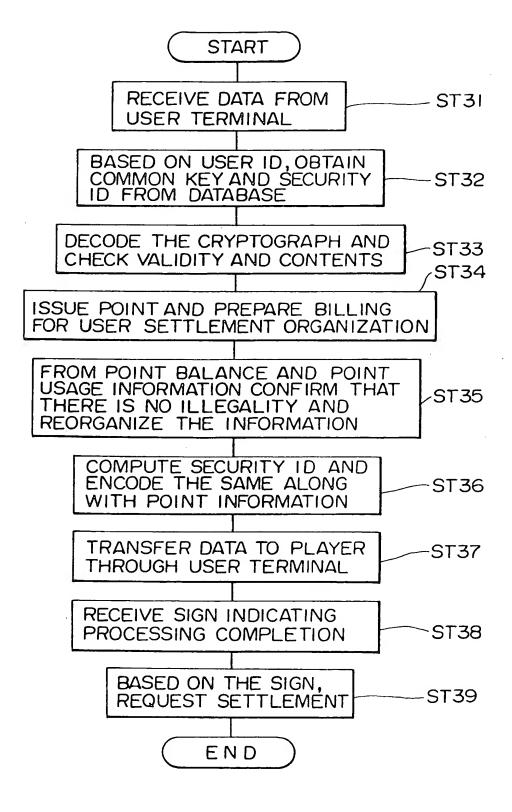




F I G . 9



FIGIO



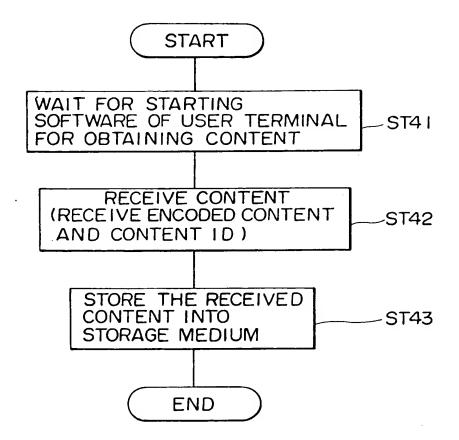
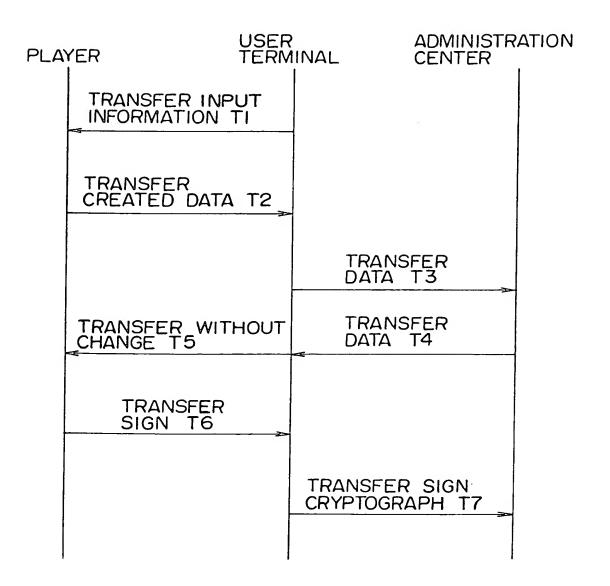
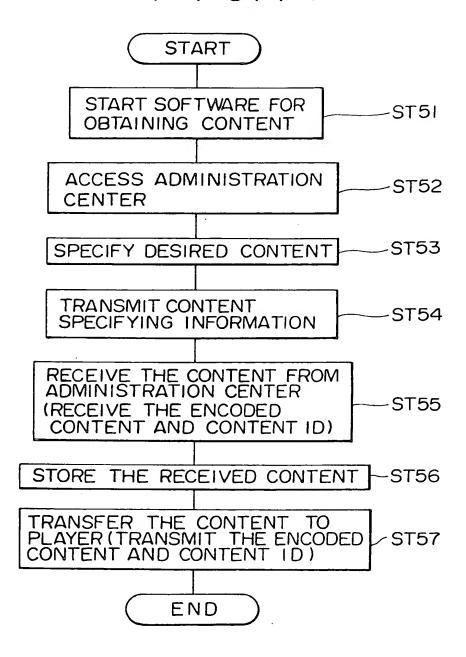
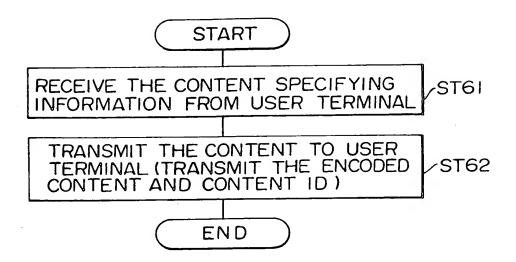


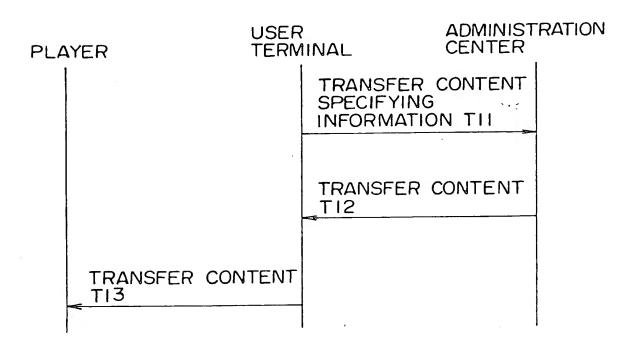
FIG.II

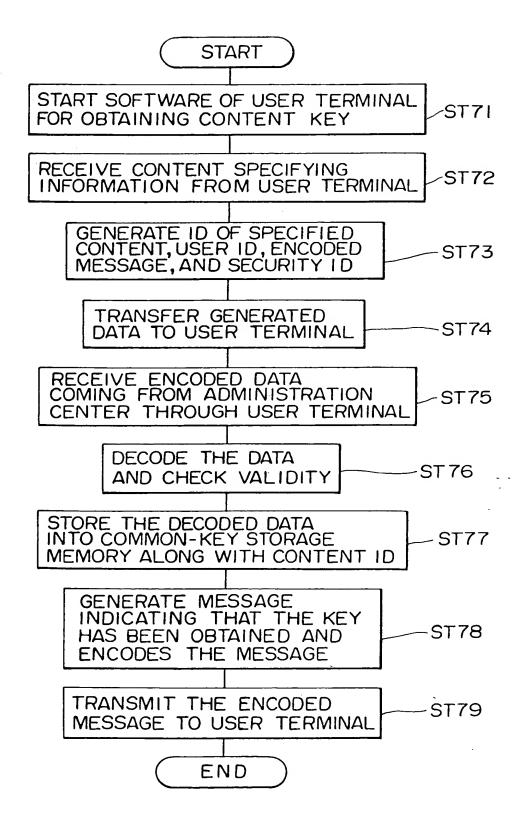


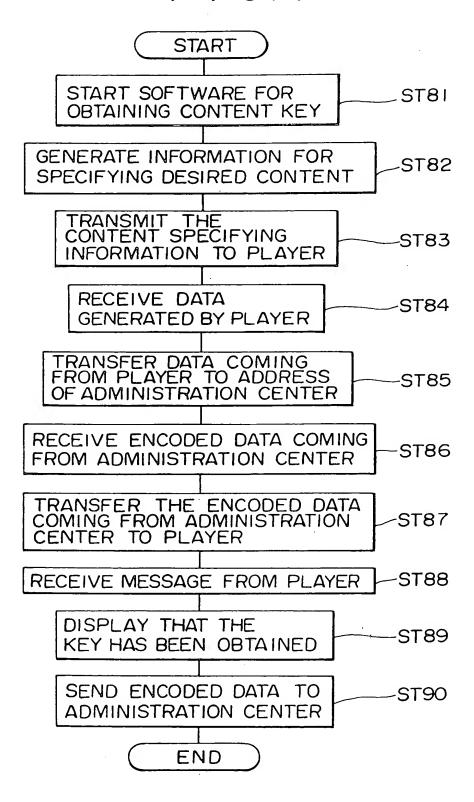
F I G. I 3

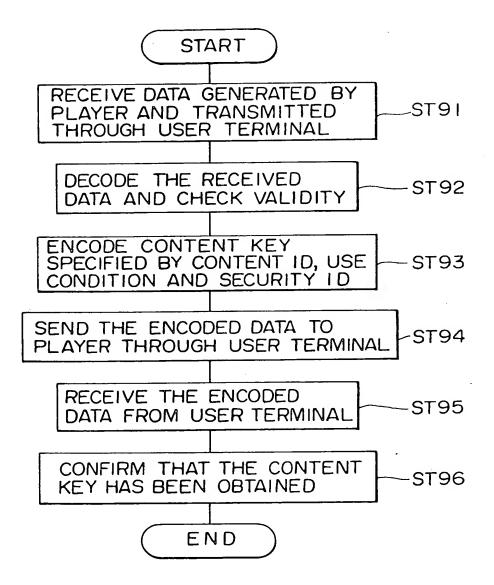






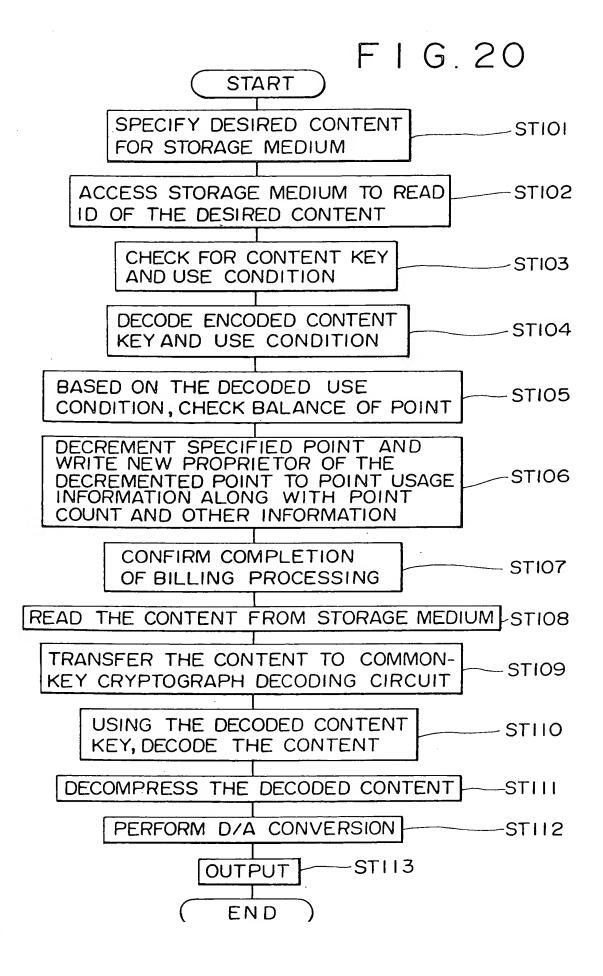




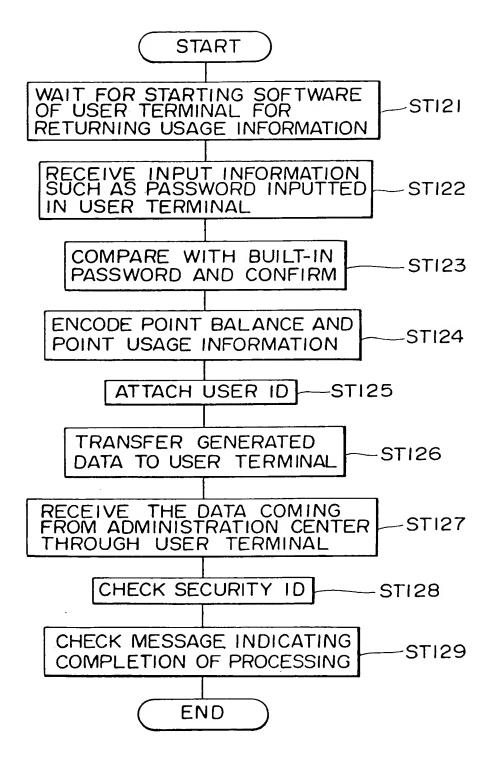


F I G. 19

PLAYER		USER TERMINAL		ADMINIS CENTER	ADMINISTRATION CENTER	
	TRANSFER CONTE SPECIFYING INFORMATION T					
	TRANSFER GENERATED DATA T22					
,			TRANS GENEF DATA	RATED	_	
	SEND ENCODE DATA T25	D	SEND E	NCODED 124		
	TRANSFER MESSAGE T26	5				
			SEND E DATA T	NCODED 27		



F | G 2 |



F I G. 22

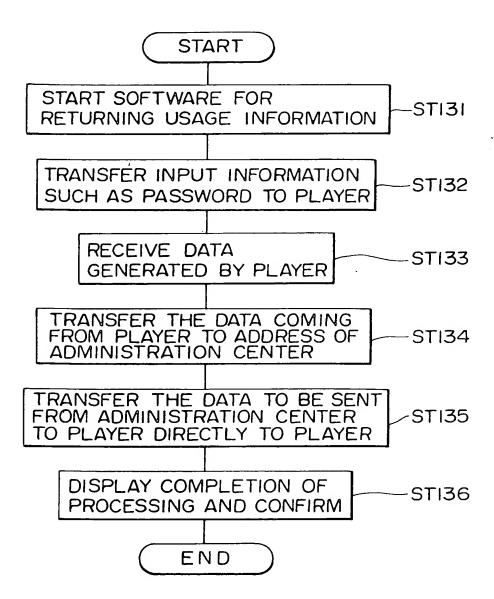


FIG. 23

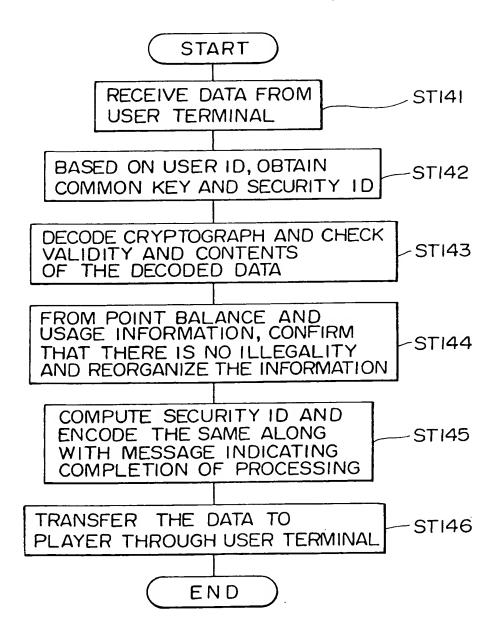
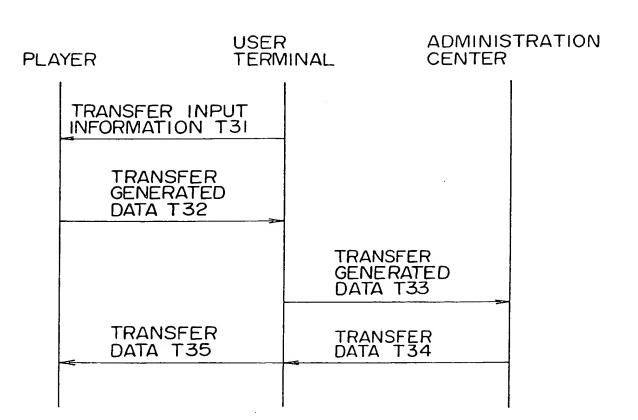
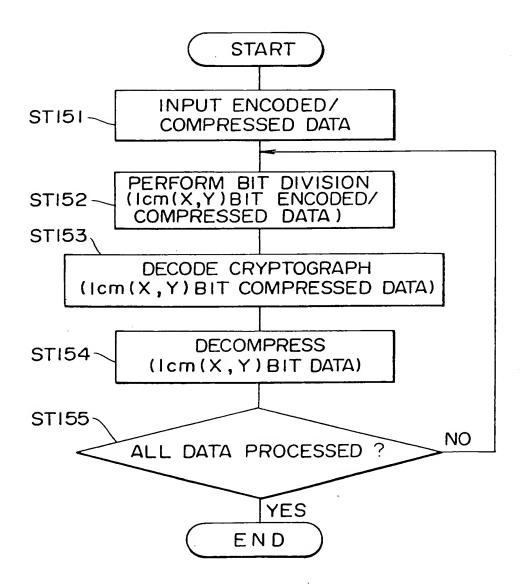
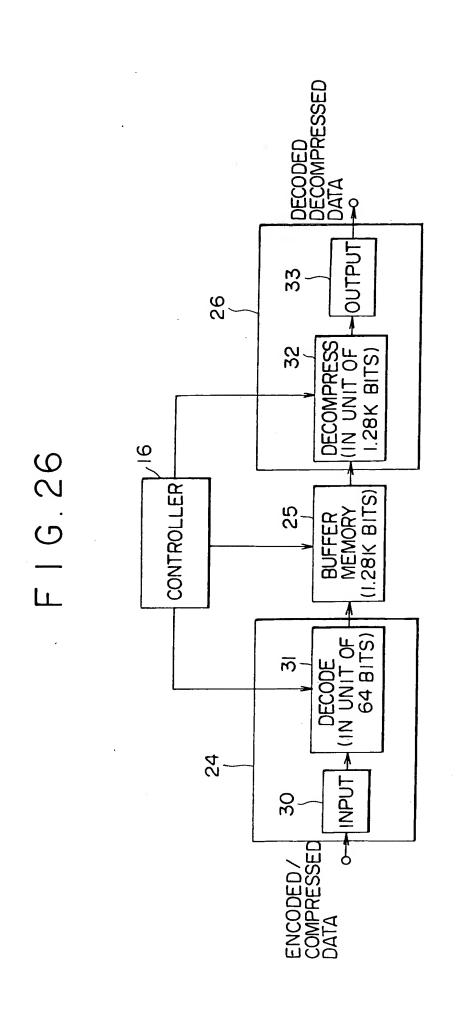


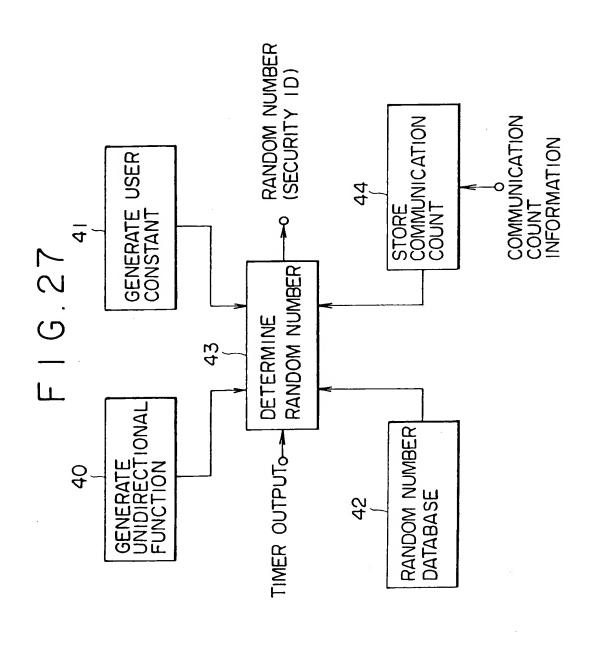
FIG.24

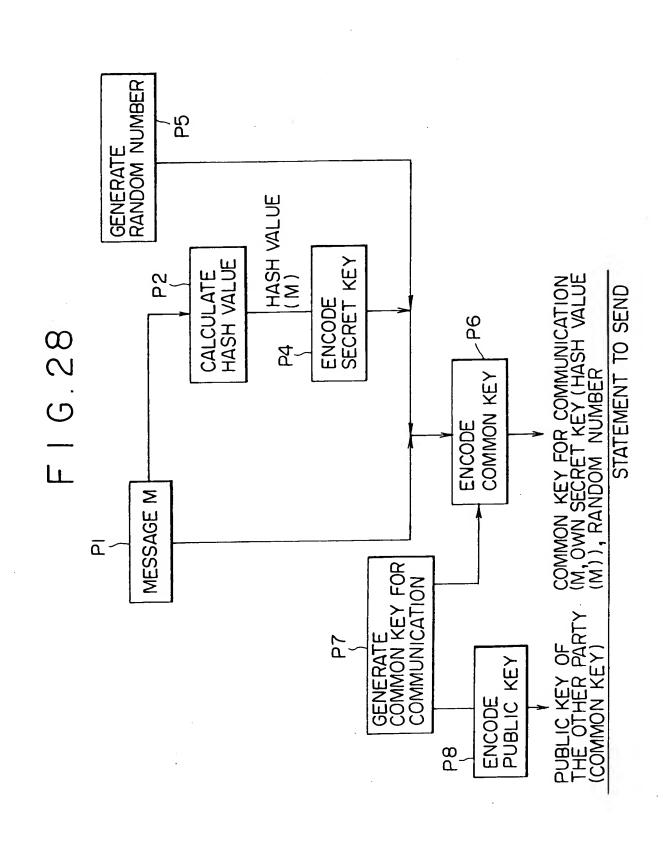


F I G. 25

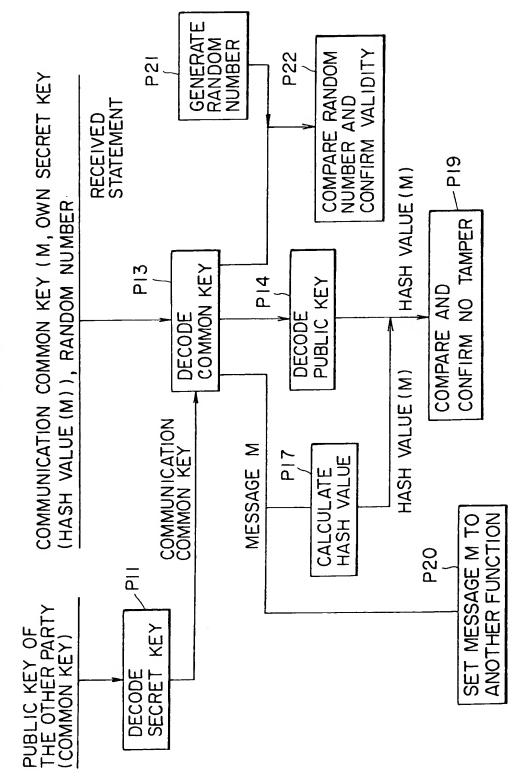




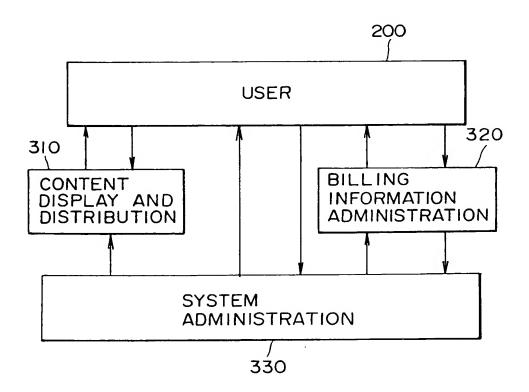




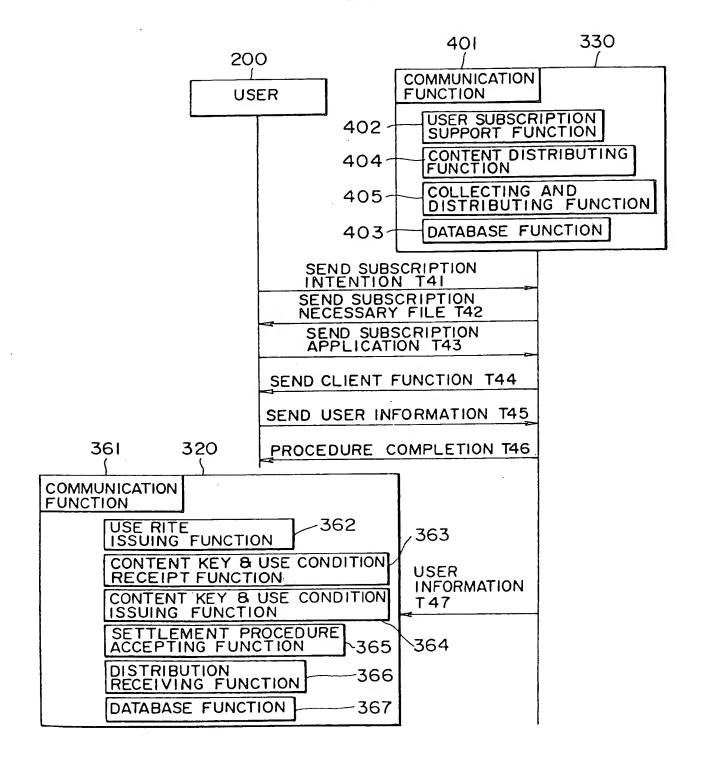
F | G. 29



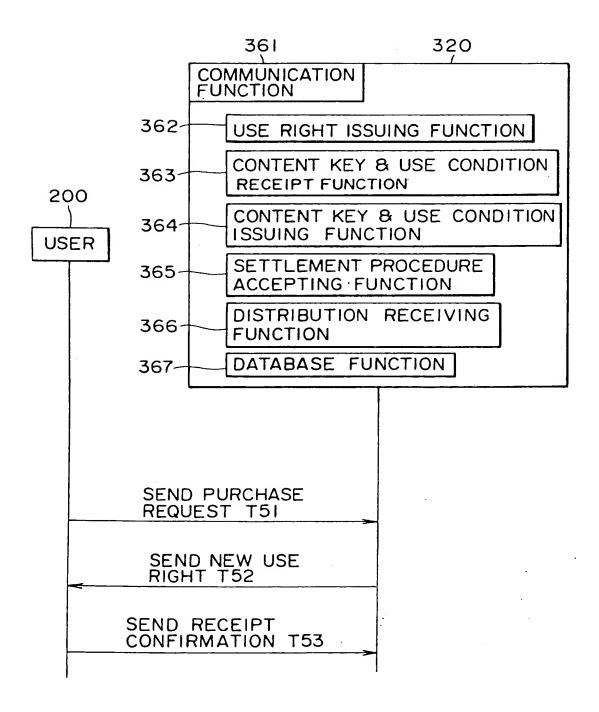
F1G.30

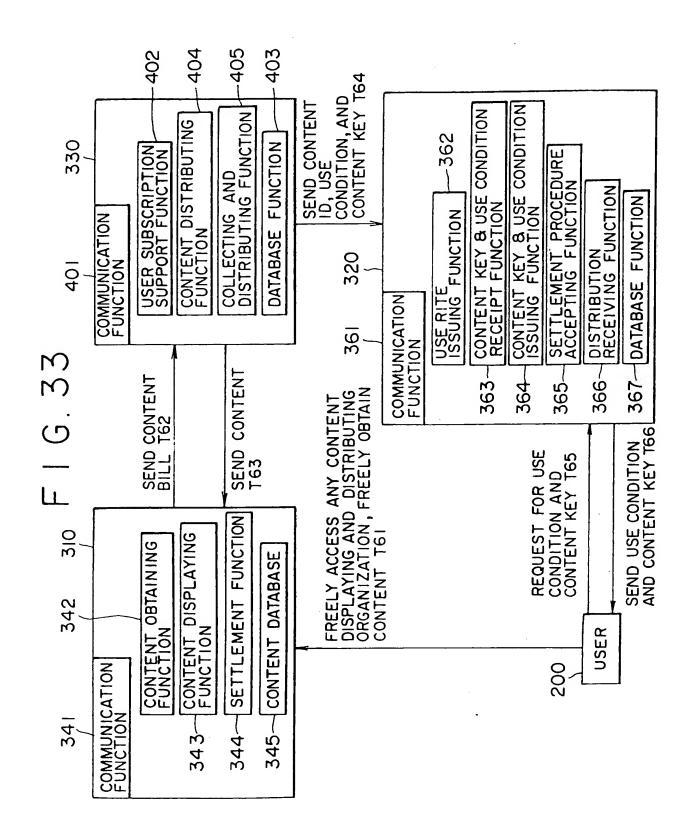


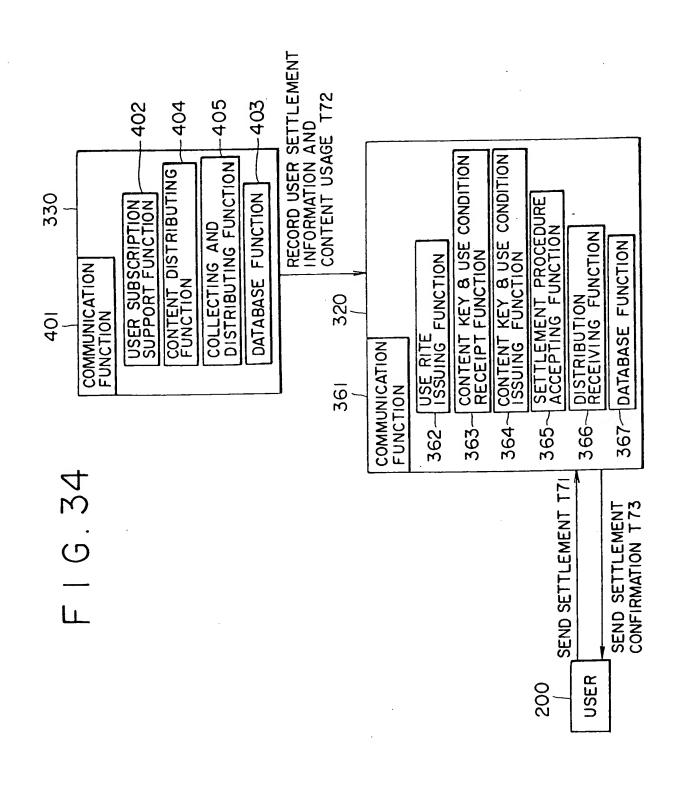
F | G 3 |



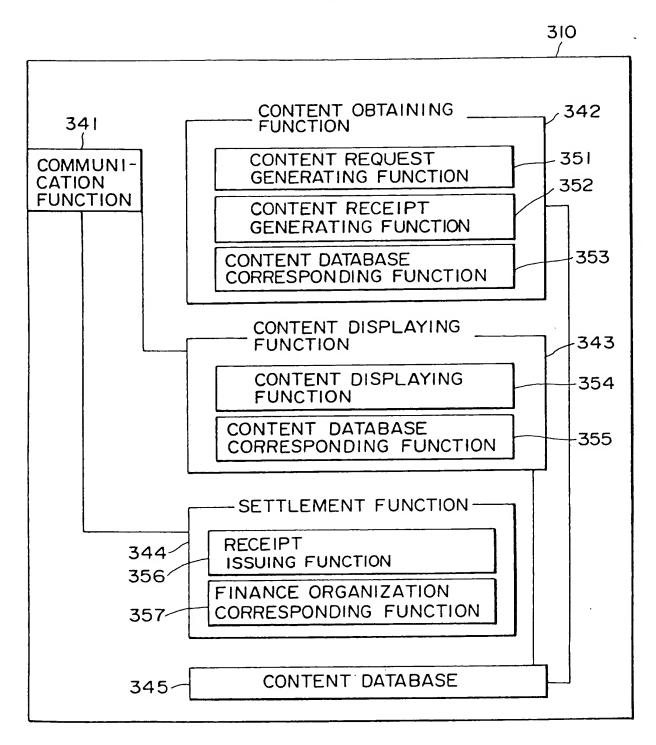
F I G. 32

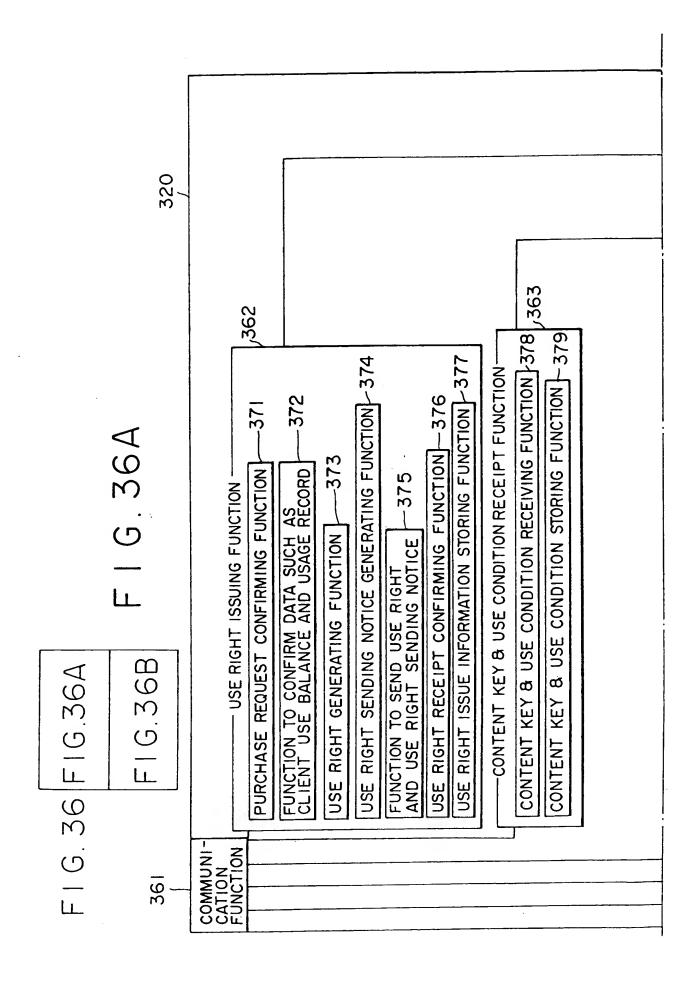


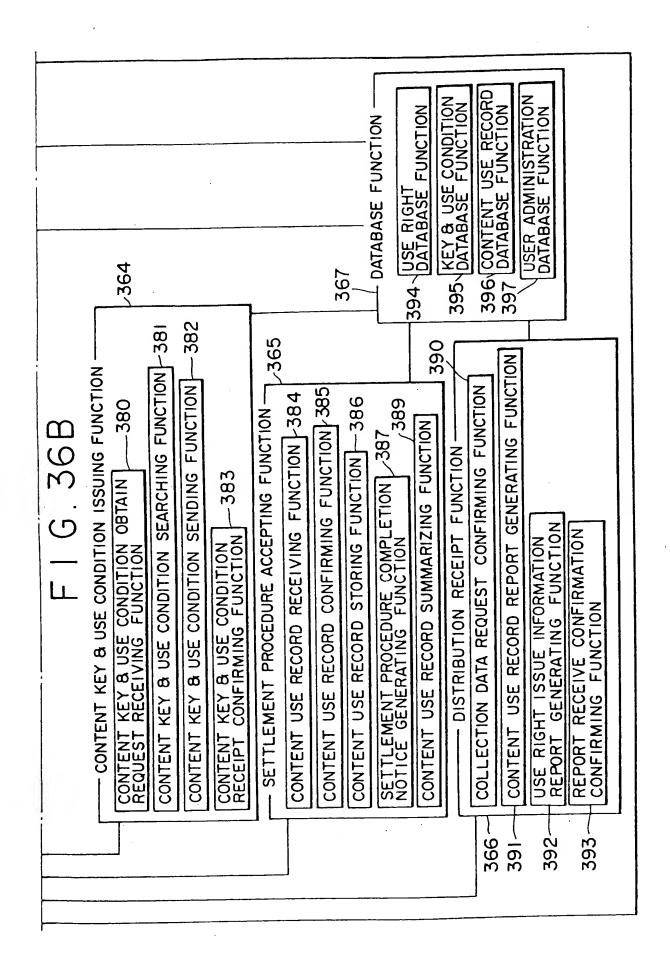


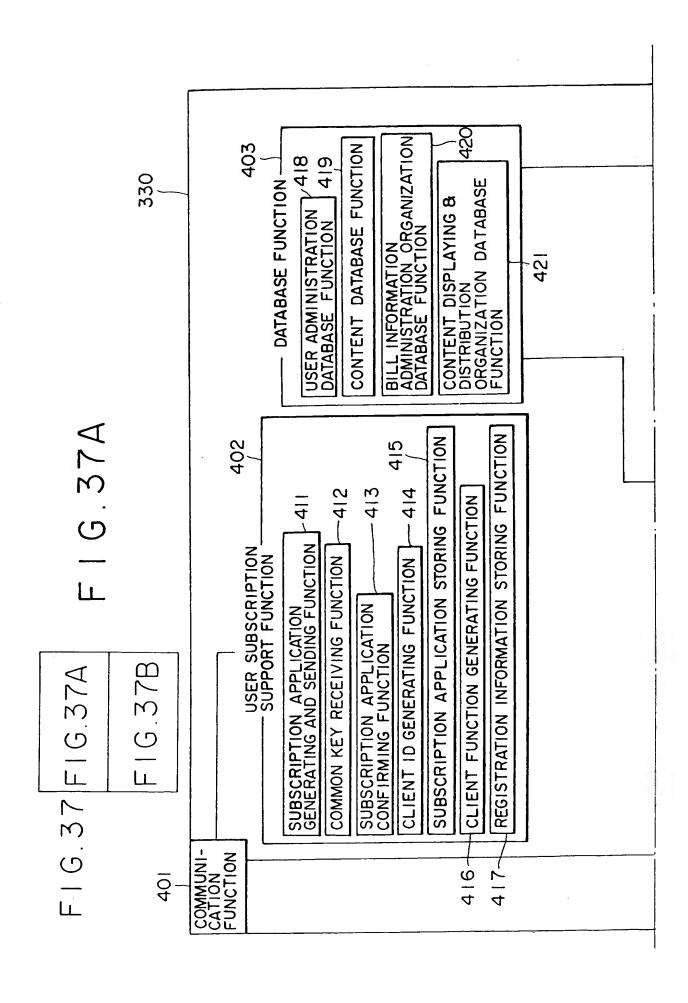


F I G. 35

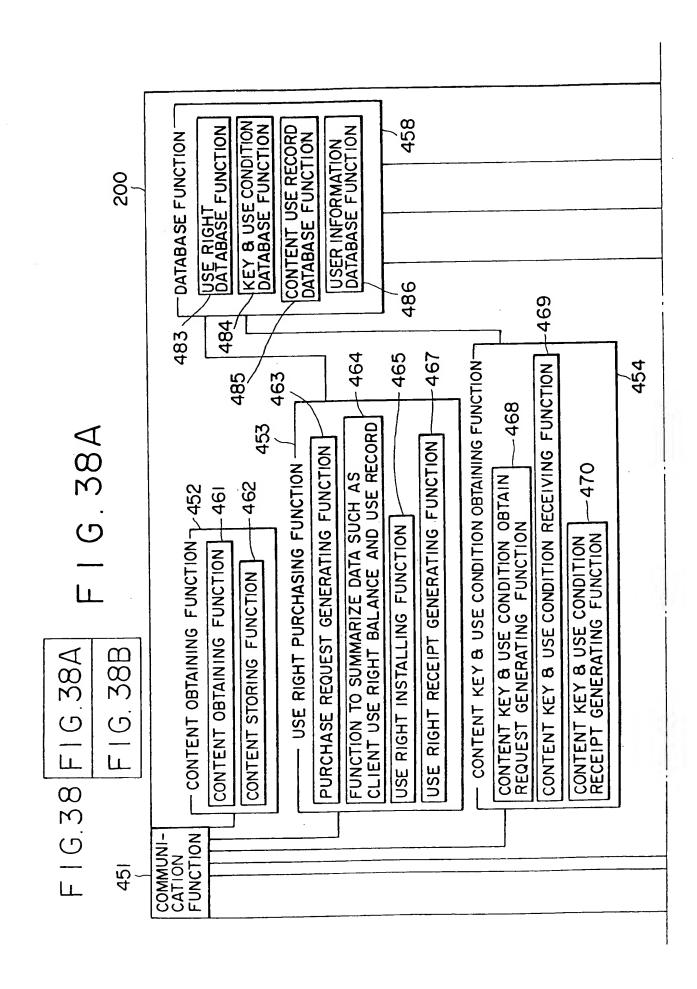








COLLECTING AND DISTRIBUTING FUNCTION	434 COLLECT DATA REQUEST GENERATING FUNCTION CONTENT USE RIGHT CONTENT USE RIGHT CONTENT USE RECORD CONTENT USE RECORD RECEIVING FUNCTION WSER BILLED FEE CALCULATING AND BILL AMOUNT OF MONEY TO BE AMOUNT OF MONEY TO BE AND GENERATE PAYMENT AND GENERATE PAYMENT AOS WOTICE
FIG.37B CONTENT DISTRIBUTING FUNCTION	CONTENT BILL CONFIRMING FUNCTION 422 RAW CONTENT SEARCHING FUNCTION 424 CONTENT ID GENERATING FUNCTION 425 CONTENT USE CONDITION GENERATING FUNCTION RAW CONTENT COMPRESSING FUNCTION 427 CONTENT ID, KEY & USE CONTENT SENDING FUNCTION 429 CONTENT SENDING FUNCTION 429 CONTENT SENDING FUNCTION 430 CONTENT ID, KEY & USE CONTENT ID, KEY WITH CONTEN



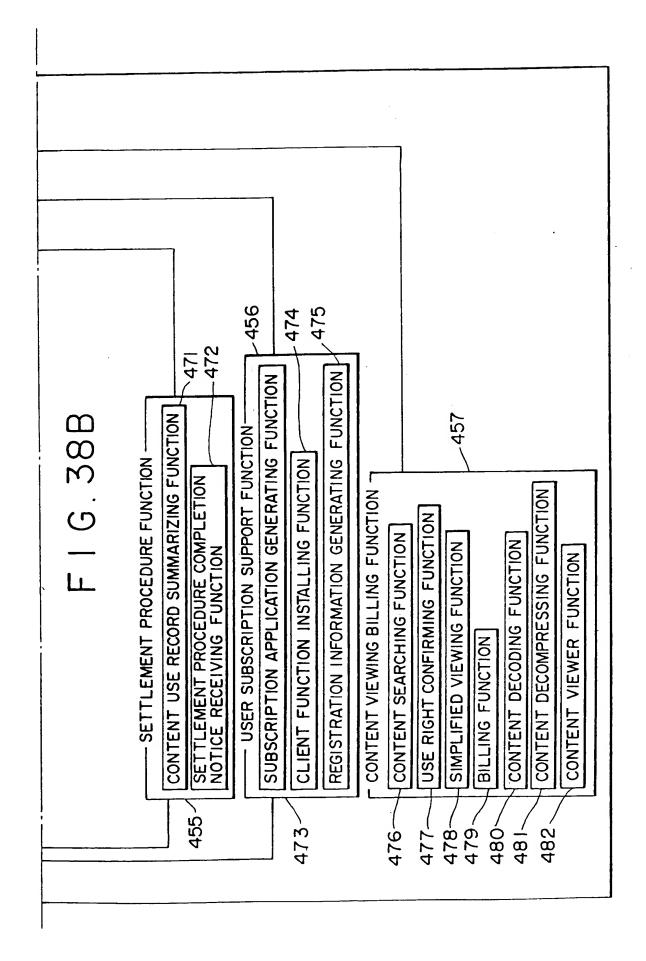


FIG.39 50 52 54 53-55 PLAYER _--60 4-61 STORAGE MEDIUM

F I G. 40

